

REP HEADLINE# 6401152 TRF# 339530 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 16.08
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/60 PLUS ASSOCIATION REP. # OFF. # 6556 SALESMAN #
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER
TOWSON, MD 21286

ORDER # CONTRACT # 6401152 CLASS: NATL. LOCAL REGIONAL
PRDCT 60 PLUS ASSOC EST#55 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV5/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 16.08

REP: TO LENA
FR JULIE
OKD M2
PLS CFM,T HX 11/5

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
60 PLUS ASSOCIATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		1200N-700P	30		10000.00	11/3	11/3	0		SAT	0
PROGRAM : FOOTBALL												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 55

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REP: TEL# 703 528 7800 FAX# 703 528 7880
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CHANGES ** WFTV-TV ***

NOV5/12 16.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		700P-800P	30		10000.00	11/5	11/5	1		MON	1
PROGRAM : JEOP/WHEEL												
ORD COM1: NO RUN DUE TO SPORTS RUN, WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-21 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#21	MISSED: SAT/1200N-700P				NOV3		30S	10000.00	(NOV5/12)	
			OFFER: MON/700P-800P				NOV5		30S	10000.00	PLS ADVISE.	
CMT: NO RUN DUE TO SPORTS RUN, WE CAN OFFER												
CONTRACT TOTAL											124700.00	
TOTAL SPOTS											29	

NOV/12 124700.00

MARKET TOTALS \$388,300 WFTV 32% WKMG 31% WESH 30% WOFL 7% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE